

Parade of Lights

Tuesday, December 1, 2009 - 6:30 pm - Downtown Holland

Participation Rules and Guidelines

Please join us for an evening of holiday fun! We'd like to invite you to participate in the **Seventh Annual "Parade of Lights"**. This nighttime holiday parade welcomes Santa Claus to Holland.

Lights are the theme and "**LOTS OF LIGHTS**" is the goal. All entries in the procession must be well lit. Individuals, families, community organizations, and companies are all encouraged to enter. Be part of this fun-filled evening downtown Holland and experience the holiday excitement!

Please review the following participation rules and guidelines:

- Entry Fee is \$25.00. Individuals, families, schools and non-profit organizations are exempt.
- Entries must arrive at staging area by 5:30pm.
- Entries must be illuminated using "**LOTS OF LIGHTS**" (no candles or open flames)
Remember to light any signs
- Selection will be based on the following:
 - Adherence to the theme of the festival and holiday/family spirit.
 - Quality of the entry – have you incorporated of "**LOTS OF LIGHTS**" in the entry?!?
 - Total number of applicants
- If you think you have enough lights, **ADD SOME MORE...remember... "**LOTS OF LIGHTS**" is the goal!**
*This is one of those times in life when **more is better** (unlike that 2nd piece of pie) - Suggested Examples:*
 - Individuals or animals – 100 - 200 or more! – Be creative!
 - Passenger Vehicles – 1000 - 2000 (sounds like a lot, but it's really only 10-20 strands of 100 lights)
 - Commercial vehicles – so many that you lose count....call for suggestions - dependant on size
- There will be **NO THROWING** of candy or any other items. This creates congestion and a very **UNSAFE** situation. Handing out candy to individuals is acceptable.
- Entries with political affiliations and/or messages of any sort will not be accepted. Violation of this rule during the Parade will lead to immediate dismissal from the Parade.
- All individuals in walking units must be illuminated with "**LOTS OF LIGHTS**". You can do this by using a battery pack or florescent materials. (See "*Parade Resources*" document for lighting ideas).
- The use of holiday music is encouraged.
- Maximum height for entry is 13'5".
- Children six years of age and under must be riding securely on a float or vehicle. They may walk the Parade route only if they are under the immediate supervision of an adult.
- No other Santa or Mrs. Claus figures or likenesses are allowed in the parade. Elves are okay.
- No unit will be allowed to stop and perform for the crowd.
- Special restrictions apply to animal entries. Please call for information.
- **Entries must be received for approval by November 13, 2009 with completed application.**

Receipt of application does not guarantee acceptance. You will be notified if accepted.

All entries will receive confirmation to participate followed by parade line-up information.

Questions? Contact us at paradeoflights@cityofholland.com or (616)796-1210.

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Application for Parade Participation

Application Deadline: November 13, 2009

Applications may be submitted earlier for verification of acceptance

Office Space Only

Pmt Status

Please Print

Name of Organization _____

Primary Contact Person (*overall responsibility for entry*) _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Cell Phone _____ Email _____

Category of Entry (*check all that apply*)

<input type="checkbox"/> Individual	<input type="checkbox"/> Band/Music	<input type="checkbox"/> Semi-Truck
<input type="checkbox"/> Group of Walkers	<input type="checkbox"/> Float	<input type="checkbox"/> Mounted/Animal
<input type="checkbox"/> Car	<input type="checkbox"/> Van	<input type="checkbox"/> Other - <i>Please specify</i>
<input type="checkbox"/> Classic Vehicle	<input type="checkbox"/> Pick-up	_____

Description of Entry (*description of entry, specify lighting plan, type of dress, props, etc.*)

Special Needs (*please list any special needs that your entry may have – we will try our best to accommodate.*)

Check List

- We agree to use “**LOTS OF LIGHTS**” in our entry (*please initial*) _____
- Number of Participants: _____
- Length of TOTAL Entry (include any and all vehicles - approximately how many feet): _____
- Drawing / photo is included: (*please initial*) _____
- Does your entry include music: _____ No _____ Yes: Recorded Live Instruments Singing
- **Have you included the \$25 Entry Fee?** (*circle all that apply*)
_____ Yes, We included our Check or Money Order - payable to **City of Holland**. (Do NOT send Cash.)
_____ No, Please invoice us at address listed above (applicable to businesses only).
_____ No, I/we are a(n) individual, family, public school or non-profit organization and are exempt from entry fee.

All entries will receive a letter of confirmation to participate followed by parade line-up information.

Questions? Contact us at paradeoflights@cityofholland.com or (616)796-1210.

Send completed applications by November 13, 2009 to:

Parade of Lights / Principal Shopping District
44 West 9th Street
Holland, MI 49423

Or FAX application to:
616-355-1051