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BUSIN

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Sally Laukitis, executive director of the Holland Area Convention & Visitors Bureau,

has been elected president of the Tourism Industry Coalition of Michigan. The coalition



is made up of 38 member associations and companies throughout Michigan with the mission of unifying the state tourism industry, increasing awareness of the benefits of tourism and furthering the common interests in the industry. "In today's economic climate, it is critical that TICOM continues its role as an advocate for the tourism industry," Laukitis said.